

Portland USC Alumni Club

Newsletter

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OCTOBER 2007

CITY OF ROSES
USC ALUMNI CLUB

SPECIAL POINTS OF INTEREST:

- Highlights of the Alumni Club's first golf tournament!
- How can you get involved?
- Scholarship awards: helping future Trojans
- Locations for the next Game-Watching Parties

'SC Alums Putt... Putt... and Away!

USC PLAYS HUSKER ALUMS IN GOLF TOURNAMENT

This fall, the Portland Alumni Club is hosting events with other alumni clubs in the area to engage in friendly competition. Our first head-to-head battle was against the local University of Nebraska Alumni Club in a golf tournament organized by Peter Sabido. Nine players representing USC competed, and 12 from Nebraska showed up to take on the Trojans. Generously sponsored by Lynn Murray Lee Real Estate, Forest River, Inc., Boyd Exchange LLC, and Taco del Mar, the event raised over \$400 in scholarship money for the two clubs.

Although the Huskers came out on top, winning the tournament and therefore two-thirds of the money raised, our very own



Over \$150 was raised for the scholarship fund!

Ed Querfield won the men's Closest-to-the-Hole Award on Hole #3 and our club ended the day with over

\$150 added to our scholarship fund. Awards were raffled, and a good time was had by all. Additional gold tournaments with other local alumni clubs will be planned for the summer, so keep swinging!

Thank you to the golf tournament sponsors! If you are interested in participating in the next golf tournament, or registering your company as a sponsor, please contact us at: pdx_trojans@yahoo.com

USC Weekender: Show Your Support!

The Oregon Weekender is approaching! The Alumni Club is currently looking for volunteers to help throughout the weekend, as USC fans travel to Oregon and get the opportunity to experience all the Pacific-Northwest has to offer. Volunteer opportunities are available in

both Portland and Eugene throughout the weekend.

If interested in volunteering, please contact us at pdx_trojans@yahoo.com before October 20.



Ready for a duck-hunt?

Trojan Traditions: The Shillelagh



Following a touchdown, The Spirit of Troy plays what song?

"'Trojan' as applied to USC means...that no matter what the situation, what the odds or what the conditions, the competition must be carried on to the end, and all those who strive must give all they have and never be weary in doing so." - Owen Bird, 1912

The Shillelagh

The Shillelagh, a Gaelic war club made of oak or black-thorn saplings from Ireland, is the rivalry trophy for USC-Notre Dame football games. Like the Victory Bell, the winner of the annual game gets to keep possession of The Shillelagh until the following year. For every USC victory, a ruby-adorned Trojan head with the year and game score is added; for every Notre Dame win, an emerald-studded shamrock with similar year and score in-

formation is added. The club was presented as a rivalry trophy in 1952 by the Notre Dame Alumni Club of Los Angeles (with all the previous games already represented with medallions), and is engraved with "From the Emerald Isle."

There have been two shillelaghs. The original ran out of room in 1989 and was retired; it is now on permanent display at Notre Dame. The second shillelagh is slightly longer and contains medallions from the 1990 game onwards.

There are now 42 shamrocks, 30 Trojan heads and 5 combined medallions on the shillelaghs.

News from USC Admissions

USC is rapidly becoming one of the most prestigious universities in the country. Last year, USC received more applications for admission than any other private school in the country, including Ivy Leagues such as Harvard, Yale and (of course), Notre Dame. In 2006, 33,979 total freshmen applications were received for just 2,673 seats in the entering

class. Alumni and the Alumni Clubs across the country and world are becoming increasingly important to USC's recruitment efforts. Events like the 'SCend Off, scholarship interviews, and meet and greets become opportunities for applicants to learn about the value of a USC degree in real life.

Incoming freshmen are more

savvy and knowledgeable about the application process than previous generations. As they look to compare institutions, it is important that our Alumni Clubs reach out and connect to our prospects, ensuring the continuation of USC's reputation as the premier private institution in the country.

Trojan Spotlight: The History of The Spirit of Troy



The Spirit of Troy

The history of the "Spirit of Troy," the USC marching band, goes back to the inception of the university in 1880.

The contemporary Trojan band began in 1970 with the arrival of Dr. Arthur C. Bartner and his unique "drive-it" style of marching. The band has performed at the Academy Awards, the Hollywood Bowl, the Rose Parade, and in numerous film and television produc-

tions. In 1979, the Trojan Marching Band recorded the title track for the album "Tusk" with the rock group Fleetwood Mac, which resulted in a platinum album for that song; no other collegiate marching band has ever been so honored.

Join the Trojan Network!

Many of us went to USC for the amazing networking and professional growth opportunities. As an alumnus, you can keep this "network" going by providing advice, direction and career guidance to current USC students through The Trojan Network. The Trojan Network is a one-of-a-kind resource of USC alumni who have volunteered to provide career-related information to current USC students and other alumni.

The new Career Planning and Placement Center is pleased to provide this valuable networking resource to currently enrolled students as well as alumni who are graduates of degree programs of-

fered by USC worldwide. Student are told that the alumni who generously volunteer to provide information do not have job or internship opportunities. In addition, you



may only receive up to three contacts per month in order to ensure that your valuable time is not wasted. Most students using the Trojan Network are doing so to in-

vestigate various industries and learn more about the education and experience it takes to be successful.

If you are interested in becoming a professional resource via the Trojan Network, please visit: <https://careers.usc.edu/trojannetwork/>

Hint: When attending the Game Watching Parties, ask for the location of the USC Alumni Club. We often have a private room that can be hard to find!

Football Watching Around Town

If you've been out and about Portland on Saturday afternoons, you might have noticed hordes of USC fans, raucous and rowdy, in sports bars across the city. Welcome to the USC Game-Watching Parties. Organized by various club members, the Game Watching Parties provide an opportunity for USC fans to get together, cheer on their team, and enjoy a USC victory (for

the most part!). Locations have included City Sports in downtown Portland, and family-friendly Players in Lake Oswego. The crowd at Players included families and a bunch of new faces, and the kids were in and out of the private room, playing video games throughout halftime and having an overall good time. City Sports events are also held in a private room, and are

complete only with a huge plate of nachos and a cold beer!

For the location of the remaining Game Watching Parties, see page 4. We hope to see you there, wearing your 'SC gear and ready to chest-bump fellow fans with every touch-down. Air push-ups and SoCal Spellouts are also expected.

We Need You: How to Get Involved!

The Portland Alumni Club is back and better than ever, with renewed energy, membership, and plans for the future. But we need you to continue the upward trend and keep the revolution moving! As a member of the USC Alumni Club, you will not only have input on the events we plan, you will also have the opportunity to develop your ideas, sit on scholarship award

committees, meet with prospective USC students, and work closely with the central USC Alumni Association and Office of Admissions. Club committees include Membership and Communications, Event Planning, Scholarships and Awards, and Fundraising.

If you're interested in bringing your unique talents, USC expertise, and

enthusiasm to the Portland Alumni Club, please contact us at: pdx_trojans@yahoo.com.

**City of Roses
USC Alumni Club**

Faithful.
Scholarly.
Skillful.
Courageous.
Ambitious.

Trojans in the City of Roses. Fight on.

The **USC Portland Alumni Club** is designed to allow friends and alumni of the **University of Southern California** to connect throughout the greater **Portland-metro area**. In addition, the mission of the **Alumni Club** is to develop scholarship funds to award to current **USC** students from the **Portland area**. Each scholarship dollar awarded by the **Alumni Club** is matched by **USC**, helping make a **USC** education possible for students across our region. The **Portland Alumni Club** hosts events throughout the year, and also aims to renew **Trojan Spirit**.

If you have information you'd like included in upcoming newsletters, email us at pdx_trojans@yahoo.com.



Upcoming Game-Watching Parties

Oct 20 USC vs. Notre Dame @
South Bend, IN - 12:30 pm

Join us at The City Sports Bar as we gather with the Notre Dame Alumni!

Oct 27 USC vs. Oregon @
Eugene, OR - noon

For all remaining in town, please join fellow alumni and fans at [the Mission Theater](#) in NW Portland. Free parking west of 16th avenue.

Nov 3 USC vs. Oregon State @
Coliseum - 5:00pm

Join us for a joint viewing party at [the Mission Theater](#) in

NW Portland
Free parking west of 16th avenue, be sure to show early to establish our USC section

Nov 10 USC vs. Cal @ Berkeley,
CA - 5:00pm

Join us at [Players](#) family fun center in Lake Oswego

Nov 22 USC vs. Arizona State
@ Tempe, AZ - 6:00pm
Happy Thanksgiving!!

Dec 1 USC vs. UCLA @ Coli-
seum - 1:30pm
TBD

